



Earthquake Country **Alliance**
We're all in this together.



Working Together to Promote and Improve
Preparedness, Mitigation, and Resilience

www.earthquakecountry.org

Our Purpose

Californians must take responsibility and act now to get prepared for earthquakes and tsunamis

None of us can do this alone; we must work together to leverage our efforts and share our strengths

What we do to prepare now, before the next disaster, will determine our quality of life afterwards



Our Organization

ECA is a statewide partnership of people, organizations, and regional alliances

Each regional alliance conducts its own activities and collaborates with the others

Statewide committees determine long-range plans, sector-based needs, and develop resources



Strategic Partners

California Emergency Management Agency

Southern California Earthquake Center

United States Geological Survey

Federal Emergency Management Agency

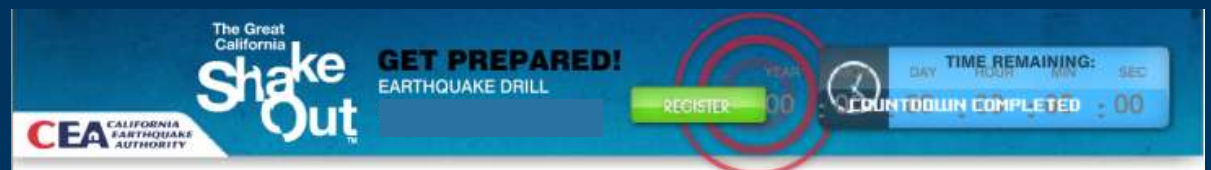
California Earthquake Authority

California Geological Survey

American Red Cross

State Farm Insurance

Many Others



Sector-Based and Functional Committees

Access and Functional Needs

Business

Elected Officials Workgroup

EPIcenters (museums, libraries)

Evaluation

Faith-based

Government Workgroup

Healthcare

Media

Multicultural

Non-profit

Schools (K-12)

Schools (Higher Education)

Social marketing

Our Activities

The Great California ShakeOut:
Register today at www.ShakeOut.org

California Tsunami Awareness week

Development of consistent, statewide
messaging and resources

Local presentations, fairs, media events

Much more being planned...



Benefits of Participating

Coordination of your efforts
with others to multiply impact

Access to current resources on
preparedness and mitigation
for earthquakes and tsunamis

Collaboration with business
and community leaders, scientists,
emergency managers, educators,
and many others

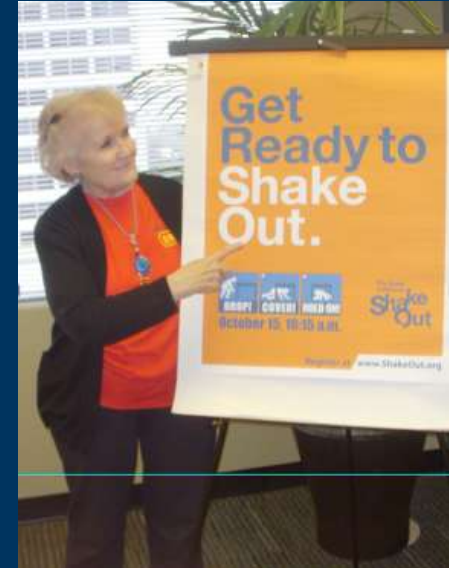


Benefits of Participating

Be known for your commitment to risk reduction,

Opportunity to share your expertise with others and influence statewide materials and activities

Involvement may help increase the level of support for preparedness activities in your own organization or community



How to Participate

Join today at:

www.earthquakecountry.org/alliance

ECA Executive Director

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Southern California Earthquake Alliance

socal@earthquakecountry.org

Central Coast Earthquake Alliance (forming)

centralcoast@earthquakecountry.org

Bay Area Earthquake Alliance

bayarea@earthquakecountry.org

Redwood Coast Tsunami Working Group

northcoast@earthquakecountry.org