

# FLASH Project Updates

Wednesday, May 1, 2013

10:20—10:50 a.m.

# Mission: Strengthening Homes & Safeguarding Families

- At FLASH, we *partner* with more than 100 leading public, private and nonprofit academic, consumer, entertainment, financial services, product, research, service and technical organizations to deliver the latest advances in disaster safety information to the public
- *Create* a public value for strong, safe and sustainable homes
- *Deliver* initiatives that fit into two program tracks
  - Storytelling for families
  - Curriculum for students & professionals
- *Mainstream* the science of safety

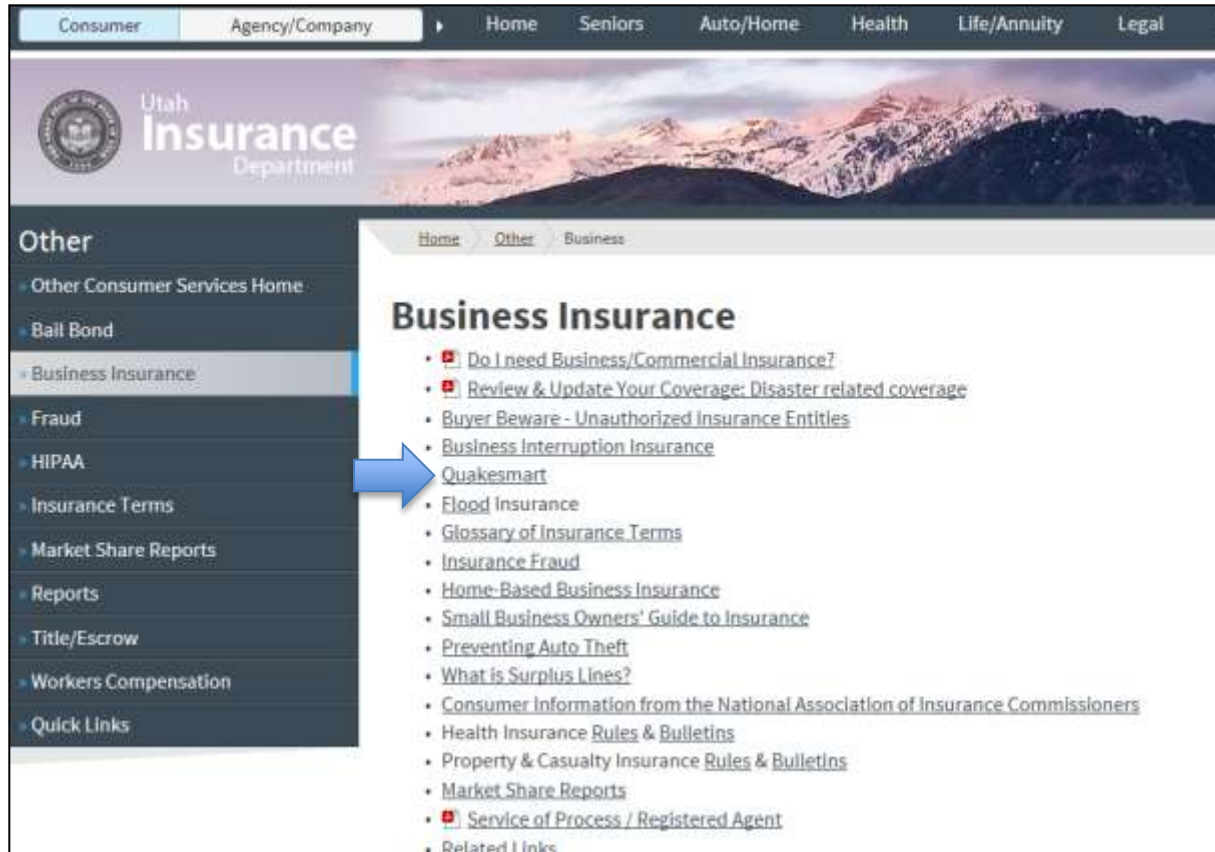
# Projects

- QuakeSmart Business Toolkit Promotion
- QuakeSmart Mitigation Inspections
- QuakeSmart Designation Program
- Earthquake FLASH Cards
- Nonstructural How-To Animation
- Mitigation Movement Website

# QuakeSmart Business Toolkit Outreach



# QuakeSmart Business Toolkit Outreach



The screenshot shows the Utah Insurance Department website. The top navigation bar includes links for Consumer, Agency/Company, Home, Seniors, Auto/Home, Health, Life/Annuity, and Legal. The main header features the Utah Insurance Department logo and a scenic mountain image. On the left, a sidebar menu lists various services, with 'Business Insurance' highlighted. A blue arrow points from this menu item to the 'Quakesmart' link in the 'Business Insurance' section of the main content area. The 'Business Insurance' section lists several resources, including links to 'Do I need Business/Commercial Insurance?', 'Review & Update Your Coverage: Disaster related coverage', 'Buyer Beware - Unauthorized Insurance Entities', 'Business Interruption Insurance', 'Quakesmart', 'Flood Insurance', 'Glossary of Insurance Terms', 'Insurance Fraud', 'Home-Based Business Insurance', 'Small Business Owners' Guide to Insurance', 'Preventing Auto Theft', 'What is Surplus Lines?', 'Consumer Information from the National Association of Insurance Commissioners', 'Health Insurance Rules & Bulletins', 'Property & Casualty Insurance Rules & Bulletins', 'Market Share Reports', 'Service of Process / Registered Agent', and 'Related Links'.

Consumer Agency/Company Home Seniors Auto/Home Health Life/Annuity Legal

Utah Insurance Department

Other

- Other Consumer Services Home
- Ball Bond
- Business Insurance
- Fraud
- HIPAA
- Insurance Terms
- Market Share Reports
- Reports
- Title/Escrow
- Workers Compensation
- Quick Links

Home Other Business

## Business Insurance

- Do I need Business/Commercial Insurance?
- Review & Update Your Coverage: Disaster related coverage
- Buyer Beware - Unauthorized Insurance Entities
- Business Interruption Insurance
- Quakesmart
- Flood Insurance
- Glossary of Insurance Terms
- Insurance Fraud
- Home-Based Business Insurance
- Small Business Owners' Guide to Insurance
- Preventing Auto Theft
- What is Surplus Lines?
- Consumer Information from the National Association of Insurance Commissioners
- Health Insurance Rules & Bulletins
- Property & Casualty Insurance Rules & Bulletins
- Market Share Reports
- Service of Process / Registered Agent
- Related Links

# QuakeSmart Outreach

# BE **QUAKE** SMART

*Identify your risk, make a plan, and take action.*



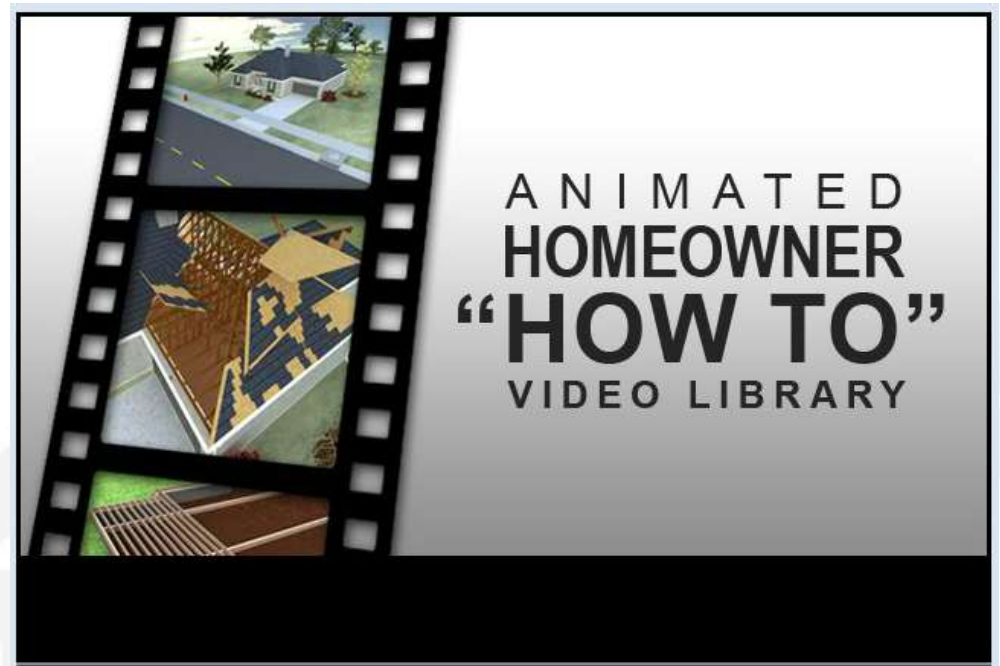
**FEMA**

[www.fema.gov/hazard/earthquake](http://www.fema.gov/hazard/earthquake)





# Consumer Resources



# MitigationMovement.org

[MitigationMovement.org](http://MitigationMovement.org)

The screenshot shows the homepage of MitigationMovement.org. At the top, there is a navigation bar with links for 'About', 'FAQ', 'Forum', and 'Event Calendar'. Below this, a login box indicates the user is logged in as 'Tim Small' with a 'Logout' button. The main heading reads 'Ideas, information and resources for disaster mitigation and recovery'. A paragraph below describes the website as a community for disaster mitigation, offering free access to various resources and encouraging users to share their own. To the right of the text is a photo of people in orange vests working outdoors. Below the main text are two search boxes labeled 'Find a Resource' and 'Find an Organization'. Further down, there are two columns: 'Popular Resources' on the left and 'Disaster Exchange' on the right. The 'Popular Resources' column lists three items: 'Great Winter Weather Party', 'Resource 1', and 'Resource 2', each with a date and category. The 'Disaster Exchange' column features three images with captions: 'ster Four', 'Disaster Three', and 'Disa'.

[About](#) [FAQ](#) [Forum](#) [Event Calendar](#)

You are currently logged in as **Tim Small**  
[Account Settings](#) [Logout](#)

## Ideas, information and resources for disaster mitigation and recovery

MitigationMovement.org is more than a website. It's a community created by and for members of the disaster mitigation movement to facilitate collaboration and cooperation. Connect to access free, community-developed consumer education campaigns, academic research, technical resources, long-term recovery information and more. Add your organization to the list of partners working every day to make homes stronger and safer. Share your ideas and resources to help us open source and accelerate disaster mitigation to families and communities worldwide.

[Find a Resource](#) [Find an Organization](#)

[Click to View Search Options](#)

### Popular Resources

**Great Winter Weather Party**  
Added: 10/16/2012 Category: Hurricane  
News Release Template

**Resource 1**  
Added: 09/19/2012 Category:  
Slet cila laed gubergin, no sea takimata  
sanctus est Lorem ipsum dolor sit...

**Resource 2**  
Added: 09/19/2012 Category:  
Vero eos et accusam et justo duo dolores et ea  
rebum. Slet cila...

**Resource 3**  
Added: 09/19/2012 Category:  
Slet cila laed gubergin, no sea takimata

### Disaster Exchange

[Prev](#) [See All](#) [Next](#)

  
**ster Four**

  
**Disaster Three**

  
**Disa**





[www.flash.org](http://www.flash.org)